



Antowaine RICHARDSON

PROJECT DIRECTOR • FACILITATOR • SPEAKER

Antowaine Richardson is a man of many dedications and achievements. A Master Facilitator and Project Director with The Pacific Institute, and a driving force in the Youth Academy initiative, he has also traveled nationally and internationally helping people realize the enormous potential they have inside themselves.

A dynamic speaker, Antowaine has worked extensively in both private and public sectors helping organizations to develop, and transform to, more positive and constructive cultures, which directly affect the bottom line. A driving force in the Better LA initiative (a multi-dimensional project focused on stopping the senseless murders among gang members throughout South Los Angeles), he has helped to successfully bring together a diverse team including LAPD, LASD, social service and faith-based agencies, community leaders and local gang members – all working together to resolve the youth-on-youth and hate crimes that have plagued Los Angeles for 85 years. Through this project, Antowaine is fulfilling a life's dream to impact his hometown of Compton, which is located in South Central Los Angeles.

Moving to Seattle in 1975 after earning a football scholarship to the University of Washington, Antowaine participated in the 1978 Rose Bowl and 1979 Sun Bowl, receiving recognition as an All American. After earning a BA degree in Fine Arts, he turned professional with the St. Louis Cardinals, but his professional career ended before it got started because of a serious pre-season injury. Returning to Seattle, Antowaine was recruited by a different team, and spent 13 years with the Boeing Company as an industrial engineer, during which time he developed a musical career as vocalist/producer and songwriter.

Antowaine has toured the globe, working with some of the stars of the entertainment world: Eddie Murphy, Smokey Robinson, BB King, Lou Rawls, The Four Tops, Earth Wind & Fire, Helen Reddy and many more. His voice is used in many national commercials. An all-time favorite with viewers is the California Raisin commercial in which he was lead vocalist and performed the Temptation's song, "My Girl."

